



## Transforming the Workplace with Storytelling and Discussions about Race

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For Additional Information Contact: Noemi Rivera by emailing [info@PrismDiversity.com](mailto:info@PrismDiversity.com) or calling 888.997.7476.

SANFORD, Florida (April 3, 2014) -- In their new workshop **Race Matters - Results Count!™**, diversity and inclusion consulting and training firm **PRISM International, Inc.** combines *Storytelling* and discussions about *Race* to create a shared experience that increases understanding and builds team cohesion - all for the purpose of transforming the workplace.



Linda Stokes, President and CEO at PRISM says, "Using the vehicle of storytelling is a common practice and leadership competency...and in fact, organizations tell their stories all the time...to their clients and employees, to their shareholders and to the public. Storytelling is critical for building trust and establishing relationships which is the basis for successful management, marketing and sales." Author/Actor Michael Fosberg says, "Discussion about Race can lead us to questions, judgments and conflict, or it can be the catalyst for expanded perspectives, diversity of thought and innovation. How we get to know each other and build bridges of understanding, trust and respect will quite often determine the level of success we can achieve."

**Race Matters - Results Count!™** is a four to six hour positive and innovative workshop that combines storytelling, experiential activities, Q&A and Action Planning. As the catalyst for the Workshop, Fosberg tells his story through his one-man play to launch the discussions and activities. Since each person is unique and their story and experiences different, workshop participants are eager to engage in dialogue to explore individual and collective journeys and to enhance understanding, relationships and team cohesion. Stokes says, "This workshop is uniquely designed and expertly facilitated to create a safe environment that inspires engaging conversations. Participants examine their own thoughts, behaviors, experiences and reactions - all with the purpose of creating greater teamwork and leveraging all the dimensions of each employee for producing better results."

**Race Matters - Results Count!™** is the first in the **Can We Talk? The Series:™** - a new series of conversations that provide opportunities for participants to tell their stories around various dimensions of diversity with the purpose of transforming their workplace.

Contact PRISM for more information.

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### About PRISM International, Inc.

**PRISM International, Inc.**, is a WBENC-certified, full-service provider of innovative, proven diversity and inclusion and cultural competency consulting services, training programs and resources and the parent organization of the **Association of ERGs & Councils**, the **ERG & Council Conference** and the **ERG & Council Honors Award**.